

**Oncology Nutrition Dietetic Practice Group
Strategic Plan (Effective June 2013-2015)**

Vision

Optimize cancer patient’s health and the prevention of cancer through nutrition.

Mission

To provide directions and leadership for quality oncology nutrition practice through education and research.

Values

Dedication, Integrity, Compassion and Mentorship

Goals and Strategies

Responsibility

Timeline

Goals and Strategies	Responsibility	Timeline
Goal 1: Promote the oncology dietetic professionals as the cancer nutrition expert.		
Strategy 1: Maximize Visibility a. Benchmarking i. Identify Strategy ii. Develop Plan of Action iii. Implement Plan of Action b. ON DPG Publications i. Publish book, <i>Oncology Nutrition for Clinical Practice</i> ii. Revise EAL Oncology Nutrition Guidelines with the Academy iii. Patient Generated-Subjective Global Assessment video revision c. Website i. Promote the new website to ON DPG members ii. Promote public side of website iii. Expand public access to oncology nutrition information d. Social Media i. Promote ON DPG Facebook page ii. Develop Pinterest account iii. Develop twitter account iv. Develop Pinterest and twitter following	a. i. Chair/EC* ii. Chair/EC iii. Chair/EC b. a. Project Chair b. EAL Project Chair c. Project Chair d. i. Chair-elect & Web Adm ii. Project Chair & Web Adm iii. Project Chair & Web Adm d. i. Project Chair/EC ii. Project Chair iii. Project Chair iv. Project Chair/EC	a. i. 2013 ii. 2013 iii. 2014-2016 b. i. 2013-2014 ii. 2013-2015 iii. 2013-2015 c. i. ongoing ii. ongoing iii. ongoing d. i. ongoing ii. 2013 iii. 2013 iv. ongoing

<ul style="list-style-type: none"> e. Networking <ul style="list-style-type: none"> i. Promote ON DPG through company sponsorship ii. Develop and strengthen relationships with other oncology organizations iii. Provide resources to other oncology groups about oncology nutrition (writing and reviewing, sharing resources, attending other professional meetings) iv. Website collaborations f. Promote the CSO <ul style="list-style-type: none"> i. At FNCE ii. In cooperation with CDR iii. On the website iv. Through exposure from authorship and relationships v. Through social media vi. Advertisements 	<ul style="list-style-type: none"> e. <ul style="list-style-type: none"> i. Dev Chair & Acct Mngr ii. Alliance Chair/EC iii. EC iv. Chair & Web Adm f. <ul style="list-style-type: none"> i. Alliance Chair & EC ii. CDR Liaison iii. Web adm iv. EC v. Project Chair (Gardner) vi. Alliance Chair 	<ul style="list-style-type: none"> e. <ul style="list-style-type: none"> i. ongoing ii. ongoing iii. ongoing iv. ongoing f. <ul style="list-style-type: none"> i. ongoing ii. ongoing iii. ongoing iv. ongoing v. ongoing vi. ongoing
<p>Strategy 2: Educate our members about reimbursement and nutrition-related legislation</p> <ul style="list-style-type: none"> a. Gain understanding of reimbursement (of services, nutrition support, and medical food supplements) b. Access ON DPG website for the Academy's reimbursement resources c. Provide members with access to the Academy's MNT Works Toolkit d. Keep ON DPG membership updated on the Academy's priority areas and legislative issues e. Encourage members to respond to Academy "Action Alerts" and become active at state level by contacting legislators to raise awareness of nutrition-related legislation 	<ul style="list-style-type: none"> a. Pub Policy Chair b. Pub Policy Chair c. Pub Policy Chair d. Pub Policy Chair e. Pub Policy Chair 	<ul style="list-style-type: none"> a. ongoing b. 2013-2015 c. 2013-2015 d. ongoing e. ongoing
<p>Strategy 3: Provide leadership opportunities to members.</p> <ul style="list-style-type: none"> a. Speaker's bureau: develop and re-energize b. Professional Development Awards c. Research Awards d. Recruit and develop members into "advisory roles" e. Identify and engage local representatives within each area (Western, Eastern, and Central) 	<ul style="list-style-type: none"> a. Membership Chair b. Awards Chair c. Project Chair d. Nominating Chair/Area Reps e. Nominating Chair/Area Reps 	<ul style="list-style-type: none"> a. ongoing b. ongoing c. ongoing d. ongoing e. ongoing
<p>Goal 2: Serve as a resource for the professional development of ON DPG members.</p>		
<p>Strategy 1: Quality Practice Initiatives</p> <ul style="list-style-type: none"> a. Promote the Standards of Practice / Standards of Professional Performance (SOP/SOPP) and update to align with the Academy's guidelines 	<ul style="list-style-type: none"> a. SOP/SOPP Project Chair 	<ul style="list-style-type: none"> a. 2014-2015
<p>Strategy 2: Increase educational opportunities for our members</p> <ul style="list-style-type: none"> a. Professional education: <ul style="list-style-type: none"> i. Oncology Nutrition Symposium ii. Webinars 	<ul style="list-style-type: none"> a. <ul style="list-style-type: none"> i. Symposium Project Chair and Plan Com ii. Project Chair & Cont 	<ul style="list-style-type: none"> a. <ul style="list-style-type: none"> i. Bi-annual ii. 4/year

<ul style="list-style-type: none"> iii. CE in newsletter iv. Resource List from CSO Exam b. Grants: educational stipends c. Member only side of web site d. EML: Continue to maintain 	<ul style="list-style-type: none"> Ed Chair iii. Newsletter Ed & CDR question writers iv. CDR Liaison b. Memb Chair c. Web Adm d. EML Admin 	<ul style="list-style-type: none"> iii. 2/year iv. ongoing b. ongoing c. ongoing d. ongoing
<p>Strategy 3: Develop practitioner tools</p> <ul style="list-style-type: none"> a. Patient education for member use: <ul style="list-style-type: none"> i. Patient Educational Handouts in collaboration with Abbott ii. Power Point Presentations iii. Power Point Slide Library iv. Downloadable patient education resources on website v. Natural Comprehensive Medicine's database 	<ul style="list-style-type: none"> a. <ul style="list-style-type: none"> i. Dev Cord ii. Web Adm iii. Web Adm iv. Web Adm v. Chair 	<ul style="list-style-type: none"> a. <ul style="list-style-type: none"> i. 2013-2014 ii. ongoing iii. ongoing iv. ongoing v. ongoing
<p>Strategy 4: Evaluation of resources available to membership</p> <ul style="list-style-type: none"> a. Member survey to determine value of resources available to membership 	<ul style="list-style-type: none"> a. Chair-elect 	<ul style="list-style-type: none"> a. Survey members as needed and preferably prior to March to have feedback for MYM

*Committee to be formed as required.