

**Oncology Nutrition Dietetic Practice Group  
Strategic Plan (Effective June 2016-2018)**

**Vision**

Optimizing the health of persons with cancer and cancer survivors and contributing to cancer prevention efforts through food and nutrition.

**Mission**

Empowering ON DPG members as oncology nutrition leaders and experts through advocacy, education and research.

**Values**

Dedication, Integrity, Compassion and Mentorship

Goals and Strategies	Responsibility	Timeline
<b>Goal 1: Promote the oncology dietetic professionals as the cancer nutrition expert.</b>		
<b>Strategy 1: Maximize Visibility</b> <ul style="list-style-type: none"> <li>a. Nutrition Access Projects               <ul style="list-style-type: none"> <li>i. Write and publish clinical pathways for the nutritional management of various cancers.</li> <li>ii. Submit recommendations for changes to the NCCN guidelines regarding supportive nutritional care.</li> <li>iii. Collect data regarding nutritional screening and intervention to assess outcomes.</li> </ul> </li> <li>b. Publications               <ul style="list-style-type: none"> <li>i. Begin work towards the publication of an updated edition of <i>Oncology Nutrition for Clinical Practice</i></li> <li>ii. Begin work on next EAL project.</li> <li>iii. Supports development and implementation of Academy position and practice papers to enhance and enable the practice of members in healthcare communities.</li> </ul> </li> <li>c. Website               <ul style="list-style-type: none"> <li>i. Promote the website to ON DPG members, the public and to other oncology organizations</li> <li>ii. Promote public side of website</li> <li>iii. Continue to add and update content to "Eat Right to Fight Cancer" section of the website</li> </ul> </li> <li>d. Social Media               <ul style="list-style-type: none"> <li>i. Promote ON DPG Facebook page</li> <li>ii. Develop a LinkedIn page</li> <li>iii. Develop Twitter following</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>a. i., ii., iii. Project Chair, Subcommittee members, EC Chair</li> <li>b. i. Project Chair ii. Project Chair</li> <li>c. i. Chair-elect , Web Admin, other EC as needed ii. Public Content Mgr, Web Admin, Social Media Coordinator iii. Public Content Mgr &amp; Web Admin</li> <li>d. i. Social Media Coord/EC ii. Social Media Coord iii. Social Media Coord</li> </ul>	<ul style="list-style-type: none"> <li>a. i., ii., iii. 2016-2018</li> <li>b. i. 2016-2018 ii. 2016-2018</li> <li>c. i. ongoing ii. ongoing iii. ongoing</li> <li>d. i. ongoing ii. 2016-2017 iii. 2016-2018 iv. 2016-2017</li> </ul>

<ul style="list-style-type: none"> <li>e. Networking <ul style="list-style-type: none"> <li>i. Promote ON DPG through company sponsorship</li> <li>ii. Develop and strengthen relationships with other oncology organizations</li> <li>iii. Provide resources to other oncology groups about oncology nutrition (writing, collaborating, sharing resources, attending other professional meetings)</li> <li>iv. Website collaborations</li> </ul> </li> <li>f. Promote the CSO <ul style="list-style-type: none"> <li>i. At FNCE</li> <li>ii. In cooperation with CDR</li> <li>iii. On the website</li> <li>iv. Through exposure from authorship and relationships</li> <li>v. Through social media</li> <li>vi. Via Advertisements</li> <li>vii. Through YouTube video</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>e. <ul style="list-style-type: none"> <li>i. Sponsorship Chair</li> <li>ii. Alliance Coord/EC</li> <li>iii. Alliance Coord/EC</li> <li>iv. Chair &amp; Web Admin</li> </ul> </li> <li>f. <ul style="list-style-type: none"> <li>i. Alliance Coord &amp; EC</li> <li>ii. Alliance Coord</li> <li>iii. Web admin</li> <li>iv. EC</li> <li>v. Social Media Coord</li> <li>vi. Alliance Coord</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>e. <ul style="list-style-type: none"> <li>i. ongoing</li> <li>ii. ongoing</li> <li>iii. ongoing</li> <li>iv. ongoing</li> </ul> </li> <li>f. <ul style="list-style-type: none"> <li>i. ongoing</li> <li>ii. ongoing</li> <li>iii. ongoing</li> <li>iv. ongoing</li> <li>v. ongoing</li> <li>vi. ongoing</li> <li>vii. ongoing</li> </ul> </li> </ul>
<p>Strategy 2: Educate our members about reimbursement and nutrition-related legislation</p> <ul style="list-style-type: none"> <li>a. Gain understanding of reimbursement (of services, nutrition support, and medical food supplements)</li> <li>b. Access ON DPG website for the Academy's reimbursement resources</li> <li>c. Keep ON DPG membership updated on the Academy's priority areas and legislative issues</li> <li>d. Encourage members to respond to Academy "Action Alerts" and become active at state level by contacting legislators to raise awareness of nutrition-related legislation</li> </ul>	<ul style="list-style-type: none"> <li>a. Reimbursement Rep, PAL, HOD Delegate</li> <li>b. Reimbursement Rep, PAL, HOD Delegate</li> <li>c. PAL, HOD Delegate</li> <li>d. PAL, HOD Delegate</li> </ul>	<ul style="list-style-type: none"> <li>a. ongoing</li> <li>b. 2016-2088</li> <li>c. 2016-2018</li> <li>d. ongoing</li> </ul>
<p>Strategy 3: Provide leadership opportunities to members.</p> <ul style="list-style-type: none"> <li>a. Speaker's bureau: continue development and recruitment</li> <li>b. Professional Development Awards</li> <li>c. Research Awards</li> <li>d. Recruit and develop members into "mentorship &amp; advisory roles"</li> <li>e. Identify and engage local representatives within each area (Western, Eastern, and Central)</li> </ul>	<ul style="list-style-type: none"> <li>a. Speakers' Bureau Coordinator</li> <li>b. Awards Chair</li> <li>c. Awards Chair</li> <li>d. Nominating Chair/Area Reps</li> <li>e. Area Reps</li> </ul>	<ul style="list-style-type: none"> <li>a. ongoing</li> </ul>
<p>Goal 2: Serve as a resource for the professional development of ON DPG members.</p>		
<p>Strategy 1: Quality Practice Initiatives</p> <ul style="list-style-type: none"> <li>a. Update the Standards of Practice / Standards of Professional Performance (SOP/SOPP)</li> </ul>	<ul style="list-style-type: none"> <li>a. SOP/SOPP Project Coord</li> </ul>	<ul style="list-style-type: none"> <li>a. 2016-2017</li> </ul>
<p>Strategy 2: Increase educational opportunities for our members</p> <ul style="list-style-type: none"> <li>a. Professional education: <ul style="list-style-type: none"> <li>i. Oncology Nutrition Symposium</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>a.</li> </ul>	<ul style="list-style-type: none"> <li>a. <ul style="list-style-type: none"> <li>i. Bi-annual</li> </ul> </li> </ul>

<ul style="list-style-type: none"> <li>ii. Webinars</li> <li>iii. CE in newsletter</li> <li>iv. Link to CSO information on CDR website</li> <li>b. Grants: educational stipends</li> <li>c. Member only side of web site: update resources as appropriate</li> <li>d. EML: maintain member use &amp; participation</li> </ul>	<ul style="list-style-type: none"> <li>i. Symposium Project Chair and Planning Committee</li> <li>ii. Webinar Chair &amp; Cont Ed Coord</li> <li>iii. Newsletter Ed &amp; CDR question writers</li> <li>iv. Web Admin</li> <li>b. Awards Chair</li> <li>c. Web Admin</li> <li>d. EML Admin</li> </ul>	<ul style="list-style-type: none"> <li>ii. 4/year</li> <li>iii. 2/year</li> <li>iv. ongoing</li> <li>b. ongoing</li> <li>c. ongoing</li> <li>d. ongoing</li> </ul>
<p>Strategy 3: Develop practitioner tools</p> <ul style="list-style-type: none"> <li>a. Patient education for member use: <ul style="list-style-type: none"> <li>i. Downloadable patient education resources on website</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>a. <ul style="list-style-type: none"> <li>i. Public Cont Mgr &amp; Web Adm</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>a. <ul style="list-style-type: none"> <li>i. ongoing</li> </ul> </li> </ul>
<p>Strategy 4: Evaluation of resources available to membership</p> <ul style="list-style-type: none"> <li>a. Conduct annual member survey to determine value of resources available to membership</li> </ul>	<ul style="list-style-type: none"> <li>a. Membership Chair</li> </ul>	<ul style="list-style-type: none"> <li>a. 2016-2018</li> </ul>
<p>Strategy 5: Supports outcome based research and strives for quality nutrition care through validation of research projects as needed.</p> <ul style="list-style-type: none"> <li>a. Council for Research Project-Oncology and Malnutrition Research Feasibility Study <ul style="list-style-type: none"> <li>i. Complete Research Protocol</li> <li>ii. Recruit project participants</li> <li>iii. Evaluate process and determine next steps</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>a. Research Project Coord</li> </ul>	<ul style="list-style-type: none"> <li>a. 2016-2017</li> <li>b. 2016-2017</li> <li>c. 2016-2017</li> </ul>
<p>Strategy 6: Development/Maintenance of Pediatric Subgroup</p> <ul style="list-style-type: none"> <li>a. Develop and publish considerations for nutrition assessment and status as well as proactive nutrition intervention in the pediatric oncology population</li> <li>b. Promote ON DPG Peds Subunit at FNCE and Oncology Symposium</li> <li>c. Provide resources to other oncology groups about oncology nutrition for the pediatric oncology population and childhood cancer survivors (writing and reviewing, sharing resources, attending other professional meetings)</li> </ul>	<ul style="list-style-type: none"> <li>a. Chair, Task Force Group Leaders and committee members</li> <li>b. Past Chair, Leadership team</li> <li>c. Chair-elect, Web Adm, Newsletter Comm, Leadership team</li> </ul>	<ul style="list-style-type: none"> <li>a. 2016-2018</li> <li>b. 2016-2018</li> <li>c. 2016-2018</li> </ul>

\*Committee to be formed as required.