

2014-2015 ANNUAL REPORT: Oncology Nutrition Dietetic Practice Group (ON DPG)

Mission and Vision

- Our mission is to serve the needs of registered dietitians working in cancer prevention, treatment, and survivorship in clinical, community, and research careers.
- Our vision is that ON DPG is the leading resource and professional organization for oncology nutrition experts across the continuum of care, and through this role, we will further the availability of quality nutrition care to all individuals affected by cancer.

Website: <http://www.oncologynutrition.org/>

Membership: As of March 30th 2014: 2,318 (Increase of 116 from 2013-2014)

Administration

- ON Strategic Plan updated and revised to reflect current practice and alignment with future goals, June 2013
- ON Guiding Principles was revised July 2014
- ON DPG job descriptions:
 - All job descriptions have been revised, updated and uploaded on the website.
 - New job descriptions for the Pediatric sub-unit leadership (Chair, Chair-Elect, Secretary, Cure4Kids EML Administrator, Newsletter and Communications Coordinator, and Webpage Content Manager) have been created.
- ON DPG was represented at the following meetings:
 - The John A. Milner Nutrition and Cancer Prevention Research Practicum, March 2014 (represented by Elaine Trujillo, MS, RDN).
 - American Institute for Cancer Research (AICR) Conference, October 2014 (represented by Elaine Trujillo, MS, RDN, Suzanne Dixon, MPH, MS, RD, and Rhone M. Levin, MEd, RDN, CSO, LD, FAND).
 - Food & Nutrition Conference & Expo™ (FNCE®) 2014, Atlanta, GA, October 2014
 - FNCE® scientific session: Fasting and the Ketogenic Diet: The Next Therapies for Cancer Treatment and Prevention? Valter Longo, PhD and Leonora Renda RDN (speakers), Andreea Nguyen MS, RD, CSO, LD, CNSC (moderator)
 - ON DPG breakfast reception: Institute of Medicine – ON DPG Benchmarking Project – Elaine Trujillo, MS, RDN and Anne Yaktine PhD, RD (speakers)
- Creation of Pediatric Sub-unit
 - Monthly leadership team conference calls established
 - Improve networking and collaboration

- Disperse the latest pediatric oncology nutrition research
- Share evidence-based resources
- Develop nutrition guidelines
- Collaborate with other pediatric and/or oncology-specific nutrition groups to coordinate efforts.

Executive Committee Mid-Year Planning Meeting, 2014

- ON had 10 conference calls (2014: June, July, August, September, November, December/ 2015: January, February, March, April)
- In person meetings: 2 day meeting prior to FNCE®, October 2014 and 1.5 days Mid Year Meeting, May 2015.

Elected officers for 2014-2015 year

- Chair: Andreea Nguyen, MS, RD, CSO, LD, CNSC (elected as Chair-Elect in 2013-14)
- Chair-Elect: Tricia, Cox, MS, RD, CSO, LD, CNSC
- Secretary: Katie Badgett, MS, RD, CSP, LDN
- Nominating Committee Chair: Heidi Scarsella, RDN, CSO, LDN
- Treasurer: Kristin Ringo, RDN, CSO, LD, CNSC
- Past Chair: Elaine Trujillo, MS, RDN
- Area Reps: Shari Oakland, RDN, CSO (Western), Carrie Michel, MS, RDN, CSO, LD (Central), Cindy Clark, MS, RDN, CSO, LDN (Eastern)

Newly Elected officers for 2015-2016

- Chair: Tricia, Cox, MS, RD, CSO, LD, CNSC
- Chair-Elect: Kelay Trentham, MS, RDN, CSO, CD
- Treasurer: Caitlin Benda, MS, RD, CSO, LDN, CNSC
- Western Area Representative: Paula Charuhas Macris MS, RD, CSO, FAND, CD
- Central Area Representative: Anita Vincent, RDN, CSO, LDN
- Eastern Area Representative: Dianne Pippenburg, MS, RD/N, CSO
- Past Chair: Andreea Nguyen, MS, RD, CSO, LD, CNSC

Newly Appointed to positions for 2014-2015 year

- Project Chair – Research Award & SOP/SOPP: Jodie Greear MS, RD, CSO, LDN
- Public Content Manager – ON DPG Website: Erin Williams, RD, LD, CNSC
- **Nutrition Care Manual** (review of the Oncology section) committee: Maureen Leser, MS, RD, CSO, LD (Project Chair), Andreea Nguyen MS, RD, CSO, LD, CNSC, Tricia Cox, MS, RD, CSO, LD, CNSC, Shari Oakland Schulze, RD, CSO, Rhone Levin, MEd, RD, CSO, LD, Maureen Gardner, MA, RD, CSO, LDN, Jocelyne O'Brien, MPH, RD, CSO, LDN, Nicole Fox, RD, CSO, LMNT, CNSC, Lindsay Kovacic Sappah, RD, CSO, LDN, Laura Elliott, MPH, RD, CSO, LD, Jeannine Mills MS, RD, CSO, LD, and Alicia Gilmore, MS, RD, CSO, LD, CNSC.

- **Pediatric Sub-unit Leadership:** Chair: Rachel Hill, RD, LD, CNSC, Chair-Elect: Nancy Sacks, MS, RD, LD, Secretary: Katie Badgett, MS, RDN, CSP, LDN, Cure4Kids Administrator: Jodie Greear, MS, RD, CSO, LDN, PNPG Liaison: Paula Charuhas Macris, MS, RD, CSO, CD, FAND, Newsletter/Communication: Jennifer Caceres, MS, RD, LD and Webpage Content Manager: Chelsea Schulman MS, RD, LDN.
- **Telemedicine Project committee:** Rhone Levin, MEd, RD, CSO, LD and Suzanne Dixon MPH, MS, RD (Project Chairs), Jeannine Mills MS, RD, CSO, LD, Maureen Leser, MS, RD, CSO, LD, Elaine Trujillo MS, RD, Colleen Spees PhD, MEd, RD, LD, Janet Mildrew RD, Lesley Klein MS, RD, CSO, LD, Barbara Grant MS, RDN, CSO, LD, FAND, and Andreea Nguyen MS, RD, CSO, LD, CNSC.
- **Symposium 2016 planning Committee:** Heather Bell-Temin, MS, RD, CSO, LDN (Symposium Chair), Jeannine Mills, MS, RD, CSO, LD, Andreea Nguyen MS, RD, CSO, LD, CNSC, JJ Barten, RD, CSO, Katrina Claghorn, MS, RD, CSO, LDN, Suzanne Dixon, MPH, MS, RD, Kelay Trentham, MS, RDN, CSO, CD, Kristen Lange, MS, RD, CSO, LDN, Rhone M. Levin, MEd, RD, CSO, LD, Maria Petzel, RD, CSO, LD, CNSC, FAND, Denise Snyder, MS, RD, LDN, Maureen Huhmann, DCN, RD, CSO, and Elaine Trujillo MS, RDN.

Hired (contracted) to positions for 2014-2015 year

- Oncology Nutrition Connection Newsletter Editor: Suzanne Dixon, MPH, MS, RDN
- ON Connection Newsletter Associate Editors: Robin Brannon, MS, RDN, CSO, Jodie Greear, MS, RDN, CSO, LDN, Maureen Leser, MS, RDN, CSO, LD, Jocelyne O'Brien, MPH, RD, CSO, LD

Financial Sponsorships/Support

ON DPG Sponsors (\$11,000)

- Enu/Trovita (\$11,000)
 - E-blast (\$1000)
 - Oncology Nutrition Connection Newsletter Ad (\$4500)
 - FNCE® 2014 ON DPG Breakfast Reception (\$5000)
 - MYM Sponsorship – Breakfast (\$500)

Symposium Sponsors (N/A at this time since the next Symposium will be in 2016)

Projects in 20114-2015

- ON DPG/Academy Webinars
 - ***Fad Diets***
 - Attendance: 451 people
 - Tuesday, September 16, 2014 12pm EST/ 9am PST
 - Presented by Jean LaMantia, RD
 - Views/downloads in archives: 157
 - ***Aging & Palliative Care in Oncology: An overview in the Out-patient setting***

- Attendance: 160 people
- Tuesday December 9th 2014, 12pm EST/ 9am PST
- Presented by Bernadette Festa, MS,RD, CSO and Samuel Monsale, NP, RN
- ***The Ecology of Breast Cancer: Evidence and Implications for RDNs***
 - *Co-sponsored with HEN DPG*
 - Attendance: 472 people
 - March 25, 2015, 3pm EST/ 12pm PST
 - Presented by Ted Schettler, MD, MPH and Kim Robien, PhD, RD, CSO, FAND
- ON DPG Benchmarking Project: Elaine Trujillo, MS, RDN (Project Chair), Jeannine Mills, MS, RD, CSO, LDN, Suzanne Dixon, MPH, MS, RD, Rhone Levin, MEd, RDN, CSO, and Janet Mildrew, RD.
- Nutrition Care Manual (review of the Oncology section). Project Chair: Maureen Leser, MS, RD, CSO, LD.
- Telemedicine Project. Project Chairs: Rhone Levin, MEd, RDN, CSO and Suzanne Dixon, MPH, MS, RD.
- E-blast announcements provided 30 updates, alerts and announcements to members via email.

Alliances/Networks

- Formal Relationships: American Institute for Cancer Research (Karen Collins, MS, RDN), National Institute for Health (Rachael Lopez, MPH, RDN)
- Informal Relationships: American Cancer Society: Guidebook for Hope Lodge Project (ongoing, Project Lead: Robin Brannon, MS, RD, CSO), Cancer Nutrition Consortium: Telemedicine project (ongoing), Oncology Nursing education regarding nutrition: via webinars developed with Abbott Nutrition and Academy Medical
- Trying to establish a relationship with: American Society of Clinical Oncology (ASCO), Oncology Nursing Society (ONS).

Inter-DPG Coordination

- Pediatric Nutrition Practice Group – ON DPG Pediatric sub-unit collaboration
- Hunger and Environmental Nutrition Dietetic Practice Group – newsletter collaboration
- Vegetarian Nutrition Dietetic Practice Group – newsletter collaboration

Publications

- Book, *Oncology Nutrition in Clinical Practice*, published October 2013. Project Chair: Maureen Leser, MS, RDN, CSO, LD, 3rd printing
- Newsletter, *Oncology Nutrition Connection*, peer reviewed newsletter (4 publications/year):
 - Spring 2014/Volume 22 No. 1
 - Chair's Message

- Oncology Registered Dietitian Nutritionists and Culinary Professionals: A recipe for success!
 - Creating an Oncology-Focused Dietetic Internship Rotation
 - CASE STUDY: Recurrent Head and Neck Cancer: The Role of Nutrition Therapy in Palliative Care
 - Eat Right to Fight Cancer: Kale
 - Public Policy Workshop Highlights 2014
 - CPE Article: Source of Nutrition and Dietary Supplement Information used by Cancer Patients in a Community

- Winter 2014/Volume 22 No. 2
 - Alcohol Consumption and Breast Cancer Risk
 - Eat Right to Fight Cancer: Cauliflower
 - Prophylactic Feeding Tube Placement and the Incidence of Malnutrition in the Head and Neck Population – A Review of the Literature
 - Expert Interview: Five Questions on Nutritional Genomics Guest Expert Colleen Spees, PhD, MEd, RD, LD
 - CPE Article: Optimizing Outcomes in Oncology Patients: Case Studies Using Updated Guidelines

- Summer 2014/Volume 22 No. 3 – written in collaboration with the Vegetarian Nutrition Dietetic Practice Group
 - Chair’s Message
 - Nutrition and Cancer Prevention Research Practicum Now Accepting Applications
 - Update on Nutrition and Cancer Survivorship: Plant-based Diets
 - Plant Foods and Cancer Prevention: A Review of the Literature (CPE Article)
 - Alternatives to Grilled Meat
 - Vegetarian and Vegan Diets After Cancer Diagnosis: Individualization is Key
 - A Dietitian’s Story
 - Meet Our Members: Kelay Trentham
 - Basics About Vegan and Blenderized Tube Feeding Options

- Spring 2015/Volume 23 No. 4
 - Editor’s Letter
 - Pediatric Oncology Nutrition Corner: Introducing the Pediatric Sub-Unit of the ON DPG
 - Awards Update: Honoring Exceptional ON DPG Members
 - ON DPG Awards Small Research Grant
 - Predictive Factors for enteral nutrition use during Concurrent Chemotherapy and Radiation Therapy for Head and Neck Cancer

- CPE Article: Calcium and vitamin D in breast and prostate cancer: Implications for bone health
 - ON DPG Moving the Bar: IOM Workshop Proposal
- Area Rep Electronic Quarterly Newsletter, *Dietitians in Action*
- JAND article on EAL Oncology Update Project, *in preparation* (Project Chair: Laura Elliott, MPH, RDN, CSO, LD)
- Revision of the Oncology section of the Nutrition Care Manual, *in preparation* (Project Chair: Maureen Leser, MS, RD, CSO, LD)
- Website Publications, public side:
 - Eat Right to Fight Cancer
 - Recipes, Diets and Menus
 - Avocado Quinoa Salad
 - Dark Chocolate Mousse
 - Dark Chocolate Zucchini Muffins
 - Moroccan Soup
 - High Calorie Orange Sherbet Shake
 - 2000 Calorie Diet
 - Full Liquid Diet
 - Healthy Nutrition Now
 - Foods
 - Sugar and Cancer
 - Spinach and Cancer
 - Supplements
 - Folate and Cancer

ON DPG Website Update:

- Website Analytics as of April 2015:
 - Increased traffic over previous membership year
 - Sessions: 390,040 vs. 181,534 (increase 115%)
 - Users: 322,508 vs. 141,678 (increase 128%)
 - Page views: 761,676 vs. 410,951 (increase 85%)
- Increased public content pages making them the most popular area of the website. Most popular pages on website “White Blood Count & Diet”, Main page, and “Should I be Juicing”.
- Recipes and menus added.
- Continue to provide a resource to the public and to members by answering website generated emails. Average 45 emails per month.
- Increased store content with donations for IOM project and added previously recorded webinars.
- Advertisement of FNCE, Pediatric Sub Group, IOM/Benchmarking Project and upcoming DPG events.
- Increased members who opted into the *Find a Dietitian* feature with a raffle for those who updated their page.
- Newsletter quizzes now completed on the website and certificates available after completion.

Awards to ON DPG Members

- 2014 Distinguished Practice Award presented to Mara Vitolins, PhD, RDN
- 2014 Connie San Andres-Robles Distinguished Service Award presented to Rhone Levin, MEd, RDN, CSO, LDN, FAND
- 2014 Award for Excellence in Oncology Nutrition Research presented to Brandi Heath, RD for abstract "Variations in Energy Needs and/or Anthropometric Measures in Head and Neck Cancer Patients Receiving Chemotherapy and Radiation"
- 2014 Educational Grants awarded to Anne Gilmore, PhD, RD, LDN and Jyoti Benjamin, MS, RD, CSO, CD
- 2015 Small Research Grant awarded to Kerry McMillen, MS, RD, CSO and Erin Schmidt, RD, CSO

Social Media

- Facebook: 4,271 'likes' as of April, 2015 (an increase of approximately 1000 'likes' since 2014); reach 2000-7,500 people per post weekly
- Twitter: 38 followers (as of May 2014)
- Pinterest account started

Member Services

- Certified Specialist Oncology (CSO) board certifications exams were held by CDR in September and March. There are currently 667 CSO RDNs in the U.S. and Canada, not including the numbers from the March 2015 CSO exam.
- EML: approximately 900 members (as of April 2014)

Membership

- The ON DPG continues to provide members with professional resources, materials, continuing education and professional development, networking, and leadership opportunities.

Financials

- Revenue: \$101,783
- Expenses: \$91,896
- Investment reserves: \$15,438